# MRATYUNJAY SAXENA

Noida, Uttar Pradesh

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#### EDUCATION

SRMS College of Engineering and Technology Bachelor of Technology in Computer Science and Engineering City Public School, Khera, Devchara (Bareilly) XII Grade

#### INTERNSHIP

## Indian Farmers Fertilizer Cooperative Limited (IFFCO)

Web Development Intern

- Engineered a collaborative task management system using React and Django, enhancing workflow automation and productivity tracking. Implemented an SQLite database architecture, ensuring structured data storage.
- Built an interactive React-based frontend with a focus on UX/UI best practices, responsive design. Designed and optimized secure Django REST APIs for robust backend data handling.

#### Projects

#### E-Commerce Website | Demo

Python, Django, HTML, Bootstrap, Javascript, PostgreSQL

- Engineered an e-commerce website with user registration, secure checkout, and order tracking functionalities, resulting in a 30% reduction in manual order processing time for the spices company.
- Spearheaded digital transformation initiative, integrating Google Analytics to track user behavior; presented stakeholders monthly reports, based on KPIs, with recommendations, resulting in a 40% sales increase.
- Led the effort to refactor the e-commerce platform's search functionality, using Algolia to index product data, resulting in a 50% improvement in search query response time and better user satisfaction.

#### Job Recruitment Portal | Demo

Python, Django, HTML, CSS, Javascript, SQLite

- Integrated behavioral assessment questionnaires into the recruitment portal, enhancing the depth of candidate evaluation and supporting informed hiring decisions; reviewed by 8 HR managers.
- Implemented new screening questions on the recruitment portal, leading to the identification of 50+ more qualified candidates and enabling recruiters to focus on high-potential individuals.

#### Food Ordering Websit | Demo

React Js, HTML, CSS, Javascript

- Optimized the ordering interface with React. is to incorporate user feedback, leading to the implementation of key features that increased session duration by 15 minutes on average, thus boosting customer retention.
- Created a visually appealing layout that improved website accessibility for users with disabilities, leading to a 25% increase in average session duration and a 15% reduction in bounce rates.

#### TECHNICAL SKILLS

Programming Languages: C, Python, JavaScript, HTML5, CSS Technologies / Frameworks: React JS, Django Databases: SQLite, MySQL, PostgreSQL Developer Tools and Technologies: Visual Studio Code, Git, GitHub, Postman, Render, Vercel Microsoft Office Tools: MS Word, MS PowerPoint, MS Excel Others: Communication, Leadership, Code Optimization, Efficient Scheduling, Work in collaborations

### EXTRA-CURRICULAR ACTIVITIES/ACHIEVEMENTS

- Awarded a scholarship worth INR 20,000 for academic excellence by Shri Ram Murti Smarak (SRMS) Trust.
- Orchestrated 10+ events as **Chairperson of Equinox Club**, spanning technical workshops to cultural festivals, drawing an average attendance of 150 students per event and boosting club membership by 60%.
- Won Gold Medal (Zonal Level) and Silver Medal (State Level) in Technical Fest at AKTU, Lucknow.
- Selected for Round 2 (Intra College Round) of DPBH- 2023, IIT-BHU
- Shortlisted in **U Hack 3.0**, United College of Engineering and Research, Prayagraj

Bareilly, Uttar Pradesh, India Oct 2021 - Present Uttar Pradesh, India Apr 2019 - Mar 2020

Bareilly, Uttar Pradesh, India Jul 2024 - Aug 2024

Oct 2022 – Feb 2023

Aug 2024 – Sept 2024

May 2025 – June 2025